

Shahnameh T2E White Paper

Introduction .1

Overview: Shahnameh T2E is a Tap-to-Earn (T2E) game that combines the cultural richness of the Persian epic, Shahnameh, with blockchain technology. The game allows players to earn REAL tokens by engaging with the Shahnameh storylines, collecting character cards, and completing challenges

Mission: To preserve and promote Persian culture through a gamified platform that rewards users for learning about the epic stories of Shahnameh

Vision: To create an immersive educational and entertainment experience that bridges the gap between traditional storytelling and modern blockchain applications

Market Opportunity .2

Persian Culture and Global Interest: The Shahnameh is a cornerstone of Persian culture, and there is a growing global interest in exploring cultural narratives through interactive and digital platforms

Blockchain Gaming: The rise of blockchain-based games presents an opportunity to reach a tech-savvy audience that values decentralization, transparency, and reward-based gameplay

Target Audience: Shahnameh T2E is designed for people all around the world who are interested in learning about the Shahnameh. It aims to attract a global audience that appreciates cultural heritage and is interested in a unique gaming experience

Game Mechanics and Gameplay .3

Tap-to-Earn (T2E) Model: Players earn REAL tokens by tapping through stories, completing daily tasks, and mining character cards. This approach encourages regular engagement and rewards players for their time and efforts

Levels and Progression: The game features eleven levels, each representing different aspects of the Shahnameh narrative. For instance, the second level is focused on "Education and Training"

Character Cards: Players can collect, trade, and mine character cards representing heroes and stories from the Shahnameh. These cards are also available as NFTs for digital ownership and trading

Daily Challenges and Rewards: Players can participate in daily challenges, receive rewards, and get bonuses by following Shahnameh on social media

Tokenomics .4

REAL Token: The in-game currency, REAL, is pegged to the Iranian Rial (IRR). For each new user created in the Shahnameh_bot, 227 REAL tokens are generated, supporting a non-fixed supply model similar to USDT on the TON Blockchain

:Token Distribution

Rewards: Players earn tokens through gameplay activities like completing levels and mining cards

Development and Maintenance: Tokens allocated for ongoing game updates and platform maintenance

Marketing and Community Engagement: Tokens reserved for marketing efforts, giveaways, and community events

Token Utility: REAL tokens can be used for in-game purchases, premium features, and can be converted to real currency through partnerships with local banks

Deflationary Mechanisms: A portion of tokens spent within the game is burned to support token value retention over time

Technology and Blockchain Integration .5

TON Blockchain: Shahnameh T2E leverages the TON Blockchain for its transparency, security, and scalability. The TON Blockchain enables seamless token management, including minting, distribution, and burning of REAL tokens

Smart Contracts: The game's smart contracts handle all transactions, ensuring a decentralized, transparent, and secure gaming experience

NFT Integration: Character cards are tokenized as NFTs, providing players with verifiable ownership and the ability to trade assets within the Shahnameh ecosystem

Marketing Strategy .6

Community Building: Engaging the community through social media platforms, AMAs, giveaways, and influencer partnerships. The project will focus on building a loyal fanbase that resonates with Persian culture and the game's unique features

Influencer Marketing: Collaborating with influencers in the crypto and gaming communities to promote the game and drive interest in the token presale

Educational Content: Sharing informative content about the Shahnameh, Persian history, and the benefits of blockchain gaming to attract and educate users

Roadmap .7

Phase 1: Game Development and Initial Token Launch – The development of Shahnameh T2E began in April 2024. By early October, a beta version of the game was tested with select users, providing valuable feedback for refining the gameplay and tokenomics

Phase 2: Community Engagement and Marketing Campaign – Following the beta, a targeted marketing campaign will launch to grow the Shahnameh T2E community. This includes influencer partnerships, social media outreach, and content creation aimed at educating users about Persian culture and the benefits of blockchain gaming

Phase 3: Full Game Launch and NFT Marketplace – Release all eleven levels of the game and introduce an NFT marketplace where players can buy, sell, and trade character cards from the Shahnameh

Phase 4: Expansion and Strategic Partnerships – Focus on forming partnerships with banks for token liquidity and real-world conversion, as well as collaborating with other cultural and blockchain projects to expand the Shahnameh T2E ecosystem

Conclusion .8

Shahnameh T2E is not only a game but also a cultural experience that preserves and shares the timeless stories of Shahnameh with the world. By combining the power of blockchain technology with traditional Persian storytelling, Shahnameh T2E aims to provide an engaging and rewarding platform for users. The project invites investors, players, and partners to join in building a community that celebrates Persian heritage and embraces the future of blockchain gaming

