

# Shahnameh T2E Pitch Deck

## Introduction .1

Project Overview: Shahnameh T2E is a blockchain-based Tap-to-Earn (T2E) game that brings the Persian epic, Shahnameh, to life. Players earn REAL tokens by engaging with .stories, collecting character cards, and completing challenges

Mission: To preserve and share Persian culture with a global audience through a gamified .platform that rewards users for exploring the tales of the Shahnameh

## Market Opportunity .2

Global Appeal: Shahnameh T2E targets a worldwide audience eager to learn about Persian .heritage. It taps into the growing interest in blockchain gaming and cultural storytelling

Cultural Relevance: The game preserves the rich stories of the Shahnameh, making Persian .culture accessible and engaging for users across the globe

## Gameplay and Features .3

Interactive Levels: Eleven levels representing different aspects of Shahnameh, with the ".second level focused on "Education and Training

Collectible NFTs: Players can collect, trade, and mine character cards as NFTs, enabling .digital ownership and engagement

REAL Token: An in-game currency pegged to the Iranian Rial (IRR), with a unique supply .model that generates 227 REAL tokens for each new user

## Tokenomics .4

Supply and Distribution: A dynamic supply model that grows with the user base. Tokens are .allocated for rewards, development, marketing, and community building

Utility and Conversion: REAL tokens can be used for in-game purchases, premium features, .and converted to real currency through banking partnerships

Deflationary Mechanisms: Token burning within the game to support value retention over .time

## Technology .5

TON Blockchain: Secure, scalable, and decentralized infrastructure supports token minting, distribution, and smart contract functionality

NFT Integration: Character cards are tokenized, enabling ownership, trading, and the creation of a unique digital collectible market

## Roadmap .6

.April 2024: Development of Shahnameh T2E began

.October 2024: Beta version tested, with feedback incorporated into final improvements

.Q4 2024: Full game launch with targeted marketing and community engagement campaigns

Expansion into an NFT marketplace, banking partnerships for token liquidity, and :2025  
.strategic alliances to scale the user base

## Investment Opportunity .7

Presale Marketing Budget: A well-planned budget of 10K is allocated to build awareness and attract a global audience

Potential Growth: Inspired by the success of similar games, Shahnameh T2E aims to attract millions of users, creating a vibrant community and sustainable ecosystem

## Conclusion .8

Shahnameh T2E is poised to become a significant cultural and technological project, combining blockchain gaming with the timeless stories of the Shahnameh. The project invites investors and partners to join a journey that celebrates Persian heritage and embraces innovation in the digital era